

Miss Tennessee TriStars

The official Tennessee chapter of the Miss America Little Sisters program TriStars are an official part of the **Miss Tennessee Scholarship Competition**, the only competition in the state of Tennessee officially licensed by the **Miss America Organization**.

Role models are important. Miss Tennessee is one of the best.

Each year, an extraordinary group of smart, talented women seek to become Miss Tennessee. One of those candidates goes on to represent our state at Miss America. Young girls **between the ages of 6 and 13 years old** are invited to star in a fun-filled week at the Miss Tennessee Scholarship Competition **Wednesday June 11 through Saturday, June 14** in Nashville, TN. TriStars will be mentored by a candidate who is vying for the title of Miss Tennessee. The TriStar Program is an incredible opportunity for TriStars to accompany the candidates onstage, perform an energetic dance routine each night of the competition, and learn poise, grace, and confidence. The TriStar program creates deep friendships and wonderful memories and is truly an unforgettable experience!

The one-time **\$500 Registration Fee** provides your TriStar with the following:

- Participation in an on-stage choreographed dance number during prelim nights of the 2025 Miss Tennessee Scholarship Competition
- Introduction on stage during one night of the Miss Tennessee competition with her candidate
- Introduction at the TriStar Program crowning event during competition week
- Two upper-level tickets to all nights of the Miss Tennessee Scholarship Competition (One ticket is for the TriStar; the other ticket is for a parent or guardian.)
- Official TriStar Crown
- Official TriStar T-Shirt and Bag
- Photo and Name in the Miss Tennessee Scholarship Competition Program Book
- Participation in fun events throughout competition week (see tentative schedule on page 3)

After ensuring that your TriStar can meet the requirements listed on the following page:

1) Submit your application and \$25 deposit [here](#) for participation in the Miss Tennessee TriStars program for 2025. You may also choose to go ahead and pay the full \$500 fee.

2) Submit photo to briannabroad714@gmail.com.

PHOTO REQUIREMENTS: You should email the following to briannabroad714@gmail.com using your TriStar's name in the subject line: • A current 5 x 7 color head shot for the Official State Program Book. This photo should be high resolution (1 MB or larger) and should be head and shoulders only. No crowns or hats in the picture. Please note that your photo must be submitted by the paperwork deadline of April 26, 2025 or your TriStar will not be featured in the program book. Make arrangements to have this photo taken well before the deadline.*

DEADLINE FOR ALL OF THE ABOVE TO BE SUBMITTED: April 26, 2025

Please email briannabroad714@gmail.com with any questions or issues!

Requirements for participation:

- **Age Requirement:** Applicants must be between the ages of 6 and 13 years old as of June 1, 2025.
- **Participation Fee:** A one-time \$500 Registration Fee is required to participate. \$25 deposit is able to be paid to secure your spot. Please pay your remaining fee using this link: <https://shorturl.at/EUFUI> by **April 26, 2025**.
- **Wardrobe requirements:**
 - **White party/pageant/formal floor-length dress** with age-appropriate white, nude, or clear shoes. For safety concerns, the shoes should be secure when dancing, climbing stairs, etc. (no slides/slip-ons or high heels). **See last pages of this document for example gowns.**
 - **Production number attire:** Black, midnight blue, royal purple, or silver outfit of your choice. **See [this link](#) for more details.**
 - **Three to four age appropriate short fancy party dresses/outfits** (at or slightly above the knee; color and style of your choice) to wear for special events throughout the week. **See last pages of this document for examples.**
 - Red short cocktail/Sunday dress
 - T-shirts, shorts/capris/pants, jacket/sweater, and tennis shoes for practices and activities.

Dance Routine: Available in May 2025

Hotel and Ticket Information

Hotel Information – All TriStar TriStars, their families, and friends are responsible for their own housing and meals during competition week.

- [You may stay anywhere in the Nashville area.](#)
- We are still finalizing hotel arrangements for 2025.

Tickets – As a part of the \$500 application fee, you receive two complimentary tickets to the Miss Tennessee Scholarship Competition in Nashville: one ticket is for the TriStar; the other ticket is for a parent or guardian. Additional tickets will be available for purchase soon. See misstennessee.org for details

Communication – You will receive additional information regarding pageant week. Please contact Brianna Broady (briannabroady714@gmail.com) regarding any questions, Make sure the email address you provide to us is one you check regularly.

Completed Applications and payment must be received by April 28, 2025.

Tentative TriStar Schedule:

Events During Competition Week – We are still busy planning an awesome experience for our candidates and our TriStars in Nashville! More information will be available closer to the date of the competition. ALL EVENTS AND TIMES LISTED ARE TENTATIVE AND SUBJECT TO CHANGE.

Tentative Schedule

Wednesday, June 11:

1:00 - 2:00 TriStar Orientation at Fisher Center Rehearsal Room

2:00 - 4:00 pm Rehearsal, wear rehearsal clothes.

7:30 pm Red Carpet Gala - ticketed* (this is when TriStars will be crowned)

Please wear a red short cocktail/Sunday dress

Thursday, June 12:

Morning Activity

2:30pm TriStar Gown blocking (group 2) Fisher Center stage

3:45pm TriStar – stage blocking for production (all)

7:00pm Preliminary Competition 1

Friday, June 13:

Morning Activity

2:30pm TriStar Gown blocking (group 1) Fisher Center stage

7:00pm Preliminary Competition 2

Saturday, June 14:

11:15 am Rehearsal (all) Fisher Center stage

12:00 Luncheon (all - ticketed*)

2:30 Teen Finals

7:00 Miss Finals

TriStar Program Book Ad Pages

Miss Tennessee is celebrating its 72nd year! Sponsorships help the program make an impact on women across our state. TriStars have the opportunity help us attract and find valuable donors through program book ad sales and sponsorships. We are offering some amazing incentive packages this year!

Program Book Ad Page Options:

\$100 One-Fourth Page \$150 Half Page

\$300 Full-Page

\$500 Color Full-Page

**Deadline to submit pages and
payment: May 8, 2025**

Ad Requirements

You will create the ad page as you would like it to be printed and submit as a **high-resolution pdf or image**. We will publish whatever you submit. All electronic files must meet the technical requirements shown below. As you begin designing your ads, go ahead and create full pages of ads. For instance, if you sell two half page ads, go ahead and design them on a full page. If you sell a half page ad and a fourth page ad, go ahead and place the fourth of a page ad on the same page as the half page ad. This will help to speed our production process.

All submitted electronic files need to meet the following technical requirements:

Final page size: 8 1/2" X 11"; 1/8" bleed (any artwork that goes to the edge of the page must continue at least 1/8" past the edge of the page), B/W ads should be in grayscale, 300 dpi; Color ads should be in CMYK, 300 dpi Acceptable file formats:

- PDF or EPS – save as high resolution and press-ready. Photos and graphics must be at least 300 dpi and all fonts must be embedded.
- JPEG or TIFF – Must be actual size and at least 300 dpi in grayscale or CMYK mode. We recommend saving JPEGs as high quality.

Ad Submissions

You will submit your ads and a form listing EVERY ad you've sold in May. A link to these instructions will be provided. You should submit payment for ads as you sell and receive the payment.



To pay via check, please fill out the form provided in this packet and mail to Colene Trent, Miss Tennessee, P.O. Box 10261, Jackson, TN 38308. Make checks payable to Miss Tennessee. To purchase an ad or sponsorship using debit or credit card, Apple Pay,

**Google Pay, bank transfer payment, or ACH, scan the QR code or visit:
<https://www.zeffy.com/ticketing/2025-ad-payment-and-sponsorship-submissions>**

Rebates and Incentives: Fund Your Experience!

\$500 color full-page ad: \$100 rebate

\$300 black and white full-page ad: \$60 rebate

\$150 black and white half-page ad: \$30 rebate

\$100 black and white half-page ad: \$20 rebate

Other Sponsorship Packages and Incentives:

TriStars have the opportunity to sell other sponsorship opportunities in order to receive great prizes and rebates.

\$750 T-Shirt Sponsorship: Businesses can have their information displayed on the back of the t-shirts worn by contestants, TriStars, and volunteers during competition week for increased visibility. Sponsorship includes a 1/5 page color logo and thank you in the program book. (First five applicants receive the sponsorship opportunity, THESE ARE ALREADY TAKEN!) Contestants selling one of these sponsorships get \$750 credit towards sponsorship sales totals and will serve as the social media cover model for the t-shirt during competition week.

\$1200 Meal Sponsorship: Businesses can sponsor a meal for Miss Tennessee and Miss Tennessee's Teen contestants and volunteers during the week. Sponsorship includes signage at the meal, social media post, ability for a representative(s) from the business to dine with Miss Tennessee contestants, a half-page black and white ad in the program book, and one copy of the program book. Contestants selling one of these sponsorships get \$1200 credit towards sponsorship sales totals OR the value of the meal donated should they acquire an in-kind sponsor restaurant willing to donate the meal (meal for 60). Meal must be pre-approved from the Miss and Teen Director to avoid duplication.

Sponsorship Levels: Businesses and individuals have the opportunity to sponsor our program through the following named sponsorship levels. These must be MONETARY sponsors. The information below details first what the BUSINESS OR SPONSOR receives and then details the reward provided to contestants who sell these packages.

\$1000: Business/Sponsor receives half-page black and white program book ad, 2 social media posts, one season ticket, and one copy of the program book; Contestants selling this sponsorship get \$1000 credit toward sponsorship sales totals and a \$100 rebate

\$2,500: Business/Sponsor receives half-page color program book ad, 4 social media posts and 1 short-form video, two season tickets, and two copies of the program book; Contestants selling this sponsorship get \$2500 credit toward sponsorship sales totals and a \$200 rebate.

\$5,000: Business/Sponsor receives a full-page color program book ad, 6 social media posts and 2 short-form videos, two season tickets in the VIP section, two copies of the program book, one appearance by Miss Tennessee, and recognition from stage during each preliminary and finals night, with event title sponsorship available; Contestants selling this sponsorship get \$5000 credit toward sponsorship sales totals and a \$300 rebate.

\$7,500: Business/Sponsor receives a full-page color program book ad, 8 social media posts and 3 short-form videos, two season tickets in the VIP section, three copies of the program book, two appearances by Miss Tennessee, recognition from stage during each preliminary and finals night, a scholarship named in their honor, with event title sponsorship available; Contestants selling this sponsorship get \$7500 credit toward sponsorship sales totals and a \$400 rebate.

\$10,000: Business/Sponsor receives a full-page color program book ad near the front of program book, 10 social media posts and 5 short-form videos, 4 season tickets in the VIP section, four copies of the program book, recognition from stage during each preliminary and finals night, three appearances by Miss Tennessee, a scholarship named in their honor, and presenting sponsorship status; Contestants selling this sponsorship get \$10,000 credit toward sponsorship sales totals and a \$500 rebate.

Awards:

Top Ad Sales TriStar Winner - TriStar with the highest combined ad sales and sponsorship packages will be recognized onstage at the Miss Tennessee Contestant Welcome Ceremony (must sell at least \$1500 in combined ad sales and sponsorship packages). She will receive a photoshoot with Miss Tennessee during Miss Tennessee week at the Fisher Center. She will also be invited to appear onstage and walk in the Miss Tennessee Sendoff Fashion Show and receive a free ticket for herself and a parent to attend the event (held in August). She will have her picture featured on the TriStar Page of the Miss Tennessee website and on the TriStar & Miss Tennessee social media pages.

Stars for Scholars Club – TriStars with a minimum of 4 ad pages (must fill 4 full pages, \$1200 in ads OR has at least \$1200 in combined ad sales and sponsorship packages) will receive a trophy/plaque and recognition at the Miss Tennessee Contestant Welcome Ceremony and have her picture featured on the TriStar Page of the Miss Tennessee website and on the TriStar & Miss Tennessee social media pages.

Photogenic Winner - A panel of judges will select a Photogenic Winner from the photos submitted for ads (minimum 1 full page to qualify). The Photogenic winner will receive a plaque and recognition at the Miss Tennessee Contestant Welcome Ceremony and have her picture featured on the TriStar Page of the Miss Tennessee website and on the TriStar & Miss Tennessee Facebook pages.

Ad Page Idea ideas:

1. Business or marketing page - help market a business by promoting them in your social media (exposure is what they want),
2. Hometown page - Have a page about your Hometown; feature its city leadership, businesses, clubs, groups, high school/college, etc. Make sure you are in the photo(s). Ask your local chamber of commerce for support.
3. Personal page – showcase YOU; your skills, talent, intelligence, beauty, etc.
4. Community Service Initiative page – showcase your involvement with your platform
5. Support page – these are from family and friends wishing you good luck and wanting to support you; make sure YOU are in the picture and list the name of those who chip in.

Use the following page as a simple presentation to businesses of the sponsorship opportunities available.

Seeking Miss Tennessee Sponsors

This summer I will serve as a TriStar at the 2025 Miss Tennessee Scholarship Program! I would be delighted if you would honor me **with the purchase of an Ad Page in the 2025 Miss Tennessee Program Book**. Your Ad Page advertisement will be included in the official 2025 Miss Tennessee Program book and viewed by all of those attending the 2025 competition. The book instantly becomes a coffee table favorite in households across our great state. Sponsor ad pages will be included in the official 2025 Miss Tennessee Program book and viewed by all of those attending the 2025 competition including visitors from the surrounding states. The book instantly becomes a coffee table favorite in households across our great state. Each page will feature my photograph and information about your company.

Program Book Ad Page Options:

- \$100 One-Fourth Page**
- \$150 Half Page**
- \$300 Full-Page**
- \$500 Color Full-Page**
- DEADLINE: MAY 8**



Sponsorship Options:

SPONSORSHIP LEVEL BENEFITS:	PRESENTING* \$10,000	DIAMOND* \$7500	PLATINUM* \$5000	GOLD \$2500	SILVER \$1000	RUBY \$100-\$900
SCHOLARSHIP NAMING *EVENT TITLE SPONSORSHIP AVAILABLE	✦	✦				
RECOGNITION FROM STAGE DURING COMPETITION	✦	✦	✦			
APPEARANCE BY MISS TENNESSEE AT YOUR BUSINESS OR EVENT	3 APPEARANCES	2 APPEARANCES	1 APPEARANCE			
PROGRAM BOOK	FULL PAGE COLOR IN FRONT OF BOOK	FULL PAGE COLOR	FULL PAGE COLOR	HALF PAGE COLOR	HALF PAGE B&W	
SOCIAL MEDIA: POSTS & VIDEOS ON FACEBOOK AND INSTAGRAM	10 POSTS AND 5 SHORT-FORM VIDEOS	8 POSTS AND 3 SHORT-FORM VIDEOS	6 POSTS AND 2 SHORT-FORM VIDEOS	4 POSTS AND 1 SHORT-FORM VIDEO	2 POSTS	MENTION
TICKETS FOR ALL NIGHTS OF COMPETITION	4 SEASON TICKETS VIP SECTION	2 SEASON TICKETS VIP SECTION	2 SEASON TICKETS VIP SECTION	2 SEASON TICKETS	1 SEASON TICKET	
COPIES OF PROGRAM BOOK	4 COPIES	3 COPIES	2 COPIES	2 COPIES	1 COPY	1 COPY

To pay via check, please fill out the form provided in this packet and mail to Colene Trent, Miss Tennessee, P.O. Box 10261, Jackson, TN 38308. Make checks payable to Miss Tennessee. To purchase an ad or sponsorship using debit or credit card, Apple Pay, Google Pay, bank transfer payment, or ACH, scan the

QR code or visit:

<https://www.zeffy.com/ticketing/2025-ad-payment-and-sponsorship-submissions>



Ad or Sponsorship Contract



Please submit one form per ad or sponsorship package. Attach the check made payable to Miss Tennessee to this page and mail to:

Colene Trent, Miss Tennessee Competition, P.O. Box 10261 Jackson, TN 38308

What ad page or sponsorship option are you selecting?

- _____ \$100 One-Fourth Page (Black and White)
- _____ \$150 Half Page (Black and White)
- _____ \$300 Full-Page (Black and White)
- _____ \$500 Full-Page (Color)
- _____ \$750 T-Shirt Sponsorship (No Longer Available – All Have Been Reserved)
- _____ \$1200 Meal Sponsorship
- _____ \$1,000 Sponsorship
- _____ \$2,500 Sponsorship
- _____ \$5,000 Sponsorship
- _____ \$7,500 Sponsorship
- _____ \$10,000 Sponsorship

Is this ad being purchased by a Business or by Friends/Family? Select only one:

_____ Business:: _____

_____ Friends/Family:Name: _____

Email: _____ PhoneNumber: _____




Billing Address for Entity Purchasing this Form (If Business, enter the Business address; if Friends and Family enter the address of the person completing this form)

Address: _____ City _____

State: _____ Zip Code: _____

Name of Miss Tennessee or Miss Tennessee's Teen Contestant or TriStar this ad supports:

Payment and this contract must be received by May 8.

	<p>Bleed Area: The bleed area extends out .125 inches from the edge of your finished document. All images or colour that print to the edge of your document should be extended into this area to avoid the chance of any white lines appearing. Do not place any content that you wish to appear in your document in this area as it will be trimmed off.</p>
	<p>Non Text Area: Avoid putting any text .125 inches from the edge of the document. Text placed in this area will run very close to the edge of the document and could possibly get trimmed off. If possible also avoid using any thin borders in this area as you may get inconsistent thickness.</p>
	<p>Trim Area: This is the finished size of your document. Anything placed outside of this area will be trimmed off.</p>

How to create your print ready PDF:
File > Save As >
Format > Adobe PDF >
Adobe PDF Preset > PDF/X-1a:2001 >
Marks and Bleed >
Select "trim marks"
Set all "Bleeds" to .125 inches

If you use Canva for designing these, here is a link to saving bleeds on there.
<https://www.canva.com/help/article/margins-bleed-crop-marks/>

If you have any further questions you can call or email!
731.989.7661 • graphics@brsprt.com



Example TriStar White Gown



Fancy Party Dress Examples

Examples of party dresses to wear for special events during the week.

